

UKATA

Newsletter

ISSUE No.7 August 2010

Welcome to the new style of the UKATA Newsletter. In this month's issue, we look at the *Hidden Killer Campaign* with an article from the HSE's policy unit, the development of the NICEIC UKATA Working Partnership, there is information on the work being done with the HVCA and we take a look at how training is being taken forward.

UKATA are continuously developing, we are constantly seeking new avenues to deliver information and forging forward with the promotion and delivery of quality asbestos training.

We are growing; membership is now over 80 with more pending. This, along with the other developments that are in place and the ones that are yet to come, shows that asbestos training is being taken serious and as a result, lives are being saved.



UKATA | UNITED KINGDOM
ASBESTOS TRAINING
ASSOCIATION

The UKATA Newsletter will be issued bi-monthly; it is distributed via electronic mail to all of our members, trade associations, and all interested parties. It is available as a free download from our website and a printed version is available on request. If you know of any person, group, company or association who would like to receive a copy, let us know.

More information is available via the UKATA website – www.UKATA.org.uk

UKATA – Leading the way to a safer future

UKATA, Markham Vale Environment Centre, Markham Vale Lane,

Markham Vale, Chesterfield, Derbyshire S44 5HY

Tel: 01246 824437

Fax: 01246 828541

info@ukata.org.uk

www.ukata.org.uk



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Development and Marketing.

Since taking on the role of D&M Director with UKATA in April, I have been active in the promotion of UKATA, basically, getting the word out. Developments include me having to write a number of editorials (available to view on the website: www.ukata.org.uk/news) along with those of the Chairman, attending seminars and appearing as guest speaker for a number of associations.

Probably the most notable development being the working partnership that has been set up with the NICEIC, for more information on this, see page 7

As of July, the Executive Committee decided that I should be kept on to continue the work I have been doing and I can assure you that I will be doing my best to promote UKATA and its' members across the industry. Don't forget however, you can contact me at just about any time night or day via email or throughout the day on the phone, please remember though, I am part-time so if I don't answer, leave a message.

Marketing@ukata.org.uk 07949498404

Many thanks, Paul Beaumont

UKATA Committees/Groups

Executive Committee

| | |
|---------------------|-------------------------------|
| Mr Terry Barker | – TASC |
| Mr Jim Caldwell | – Circa Consultants Ltd |
| Mr David Stanley | – DS Environmental Ltd |
| Mr Bruce Sutherland | - Noble |
| Mr Eddie Strong | – Ferncroft Environmental Ltd |
| Mr Mike Smith | – Cape Ltd |
| Mr Steve Watkins | – Hertel Ltd |
| Dr Roger Willey | - Circa Consultants |
| Mr Peter Robinson | -Bradley Environmental Ltd |
| Mr Andrew Cottrell | - Life Environmental Ltd |
| Mr John Corr | -ACAD |
| Mrs Tina Ward | -Prime Safety Ltd |

Technical & Training

Chairman Mr Steve Watkins
Satish Patel (ARCA) Mike Smith
Peter Austin (REC Ltd)

Membership

Chairman Mr Eddie Strong
Steve Watkins Tina Ward

E-learning Working Group – Peter Robinson, Roger Willey, Eddie Strong, Andrew Cottrell, Bruce Sutherland, & Max Lopacki (National Asbestos Training and Accreditation Scheme Ltd)

Development and Marketing – Paul Beaumont

Administration – Gill Lewis, Debbie Nixon, and Jackie Peat

UKATA are looking for volunteers to sit on the Executive and Sub-Committees, if you are a member and have spare time and wish to offer assistance to help improve and advance the asbestos training industry, please contact us.



Why UKATA?

UKATA, the United Kingdom Asbestos Training Association.

We ensure that ALL of our members are following a strict Code of Conduct and Rules of Membership and that they deliver training that is correct, up to date and fully compliant with current regulations and guidance.

All of our members have their training materials verified and all members are audited on an annual basis by our own certificated auditors, all of them understand the asbestos industry, and how training should be delivered.

We operate a strict complaints procedure where we take every complaint seriously and can assure anyone who makes a complaint that it is followed through fully and that it is thoroughly investigated.

We promote best practice in asbestos training at every opportunity, through relationship developments, seminars and guest speaking roles. We submit articles and editorials to trade publications and associations.

One thing we strongly emphasise is, the UKATA logo is not a logo you can just buy!

The work carried out by the UKATA Technical and Training and Membership committees along with that of the Development and Marketing team and the e-Learning sub-committee means that UKATA are driving training forward and setting standards.

UKATA is a not for profit association, membership has a reasonable costs, however those fees are invested in the development of UKATA and the promoting of asbestos training, we are a growing Association whose members are becoming more recognised throughout the UK and Europe for quality, compliance and service.

So the question should really be; **WHY NOT UKATA?**

01246 824437

www.ukata.org.uk



UKATA were invited to attend the Executive Committee Meeting of the HVCA in London in May

The purpose of the invitation was to deliver information on the requirement for asbestos training and also offered an opportunity to put forward UKATA as a source of this training, the meeting was attended by the Development and Marketing Director, following this meeting, the invitation was extended to attend a number of Regional Safety meetings, again with the aim of providing asbestos information but this time to the HVCA members. UKATA are now in the process of working with the HVCA to provide their members with further and essential information. www.hvca.org.uk

UKATA would like to welcome to the Associate Member ranks, the Federation of Master Builders the **FMB**. Talks are underway to develop a relationship with the FMB and its members to promote a greater understanding of the need for asbestos awareness. The general construction industry being one of the key targets of the Hidden Killer campaign means that this is a massive step towards greater asbestos risk awareness.

www.fmb.org.uk



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A Message from the Technical and Training Committee Chairman: Steve Watkins.

Firstly, as chairman of the UKATA Technical and Training committee I would like to extend my thanks to my team. I am justifiably proud of the commitment shown by them given that they all have busy jobs.

I announced at the AGM (Feb 2010) this committee's targets on what should be achieved for the purpose of the association and ultimately its members.

Just to update you on what the committee has been working on I list below the projects progress for 2010:

- Question Bank (QB) review of version (3) after receiving feedback from members and amending accordingly.
- Producing additional module questions and answers to the QB now revision (4) has commenced and ahead of schedule.
- Production of a number of documents relating to category 2 non licensed training for minimum training centre standards and syllabus's have been drafted. These draft documents have now been passed onto UKATA category 2 work group committee to produce guidance documentation.
- A white paper has been produced and submitted to the HSE through the Asbestos Licensing Group (ALG) and we are awaiting feedback. The white paper looked at new innovations in practical training.
- Assisting membership committee with tutor testing question bank
- Technical and Training also represent UKATA at the ALG technical subcommittee.
- Produce minutes at each meeting unless work group activity. Any actions arising that require further discussion are forwarded to the UKATA executive committee meeting for ratification.
- Supporting the newly formed category (1) subcommittee.

Asbestos – The Hidden Killer

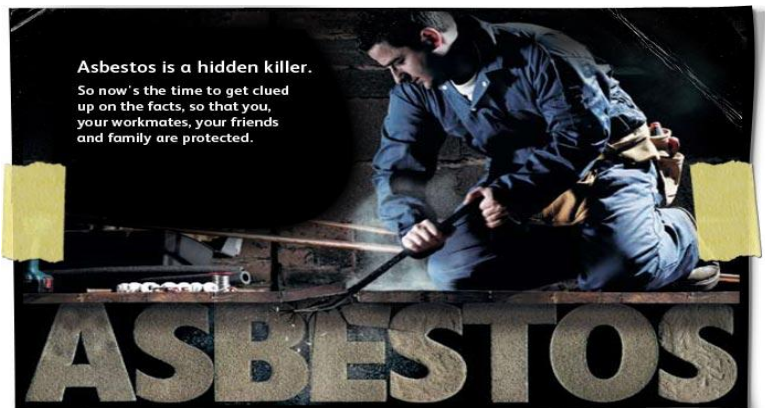
Asbestos is the greatest cause of work-related death in Great Britain, accounting for an estimated 4,000 deaths a year.

More people die as a result of exposure to asbestos than in road accidents.

A quarter of those dying are tradesmen or maintenance workers who unknowingly disturbed and breathed in asbestos fibres while doing their job.

This means that every week on average 20 tradesmen, including 8 joiners, 6 electricians and 4 plumbers, die from asbestos-related disease.

The number of deaths continues to rise and is not likely to peak until around 2015.



Research ('Taking risks with asbestos: what influences the behaviour of maintenance workers?' – Institute of Employment Studies [2007]) indicates tradespeople do not consider asbestos an issue that is relevant and / or immediate to them as individuals; that they are generally unaware that asbestos may be present in the buildings they are working in / on; that they do not know how to identify asbestos-containing materials and protect themselves; that simple, hard-hitting messages have a higher impact; and that clear, direct targeting for the distribution of materials is required to access this hard to reach audience. A cause for concern was that at a prompted level maintenance workers were very aware of the dangers of working with asbestos but few perceived it to be a high risk for them currently.

Continued over page.



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With headline statistics and facts like these, it is easy to understand the importance of the HSE's *Hidden Killer* campaign, which aims to raise awareness of the dangers of asbestos. This is why HSE has been working with stakeholders to get key messages about asbestos to tradespeople – as the research shows, it is vital we get the messages and methods spot on otherwise they may not resonate with the target audience.

HSE therefore piloted the campaign in March 2008 in the North West, focussing on plumbers and electricians. Using radio and print media, as well as campaign literature distribution via direct mail and stakeholder networks, HSE trialled messaging, imagery and branding. Evaluation of the campaign was extremely positive – spontaneous message take out that asbestos kills increased from 6% pre activity to 38% post. There was a very positive reaction to the adverts, with maintenance workers clearly appreciating they were focused on them and claiming it encouraged them to take more safety precautions and think about their own exposure. The key summary of the pilot was that prior to the campaign there was very low unprompted awareness of asbestos as a risk associated with the target group's particular lines of work. However there was a significant increase in this top of mind awareness following the campaign, indicating that the campaign had a positive impact.



The campaign was rolled out nationally in October 2008, with the addition of joiners as a targeted tradesgroup. Pre media activity, 40% had seen or heard some publicity about asbestos, and this rose to an impressive 80% post campaign. In comparison, in the North West the pre figure was 60%, rising to 88% post activity, showing the impact the pilot campaign had had and the importance of reinforcing the messages.

In light of the evaluation and the impact of the cumulative effect of the advertising as demonstrated in the North West pilot area, a second phase of the campaign was rolled out in November 2009. HSE worked with partner organisations



to develop and expand upon the key messages, including putting an increased focus on training. The evaluation of this second national campaign showed an increase to

85% for awareness of publicity about the dangers of asbestos in the workplace; a significant improvement demonstrating the value in reinforcing the campaign messages. The attitudinal response in particular was very positive, with 90% of those surveyed agreeing it got them thinking about their own exposure at work, and 89% saying they were encouraged to take more safety precautions.

Most recently, in January 2010 a further phase of the campaign has been run. Using innovative online advertising methods, stakeholder distribution of campaign materials, and radio and print media, the key messages have again been reinforced, and at the *Hidden Killer* partnership meeting recently it was agreed that tradespeople are now better equipped to understand the dangers of asbestos and how they need to protect themselves.

HSE would also like to hear about any activities you have undertaken to support the *Hidden Killer* campaign and promote the messages of asbestos awareness, so please let them know what you've been up to – including feedback on the website and the campaign materials!

Protecting these at-risk workers is vital, and with approximately 20 tradesmen dying every week from an asbestos-related disease making sure that training and advice is accurate and readily available is key. The *Hidden Killer* has been a hugely successful campaign, and the support of stakeholders has been instrumental in keeping the messages in the public eye, so keep up the good work!

REMEMBER: YOU'RE MORE AT RISK THAN YOU THINK -

PROTECT YOURSELF

ACT NOW

HSE Info line: **0845 3450055**. Web: www.hse.gov.uk/asbestos/hiddenkiller

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Simple mistakes can shatter lives...

www.hse.gov.uk/shatteredlives

Shattered Lives – HSE Campaign


It isn't just exposure to asbestos that causes harm or kills. The HSE are currently running their *Shattered Lives* campaign aimed at reducing the number of people injured from slips, trips and falls across the UK every year.

Figures from the campaign website identify that as many as 10,000 people suffered injury from slips and trips in the UK between 2008 and 2009 with an additional 4000 people injured from falls from heights over the same period. Since 2001 an average of 50 people per year have died from falls from heights.

It would have been simple and low cost and in many cases free to have prevented these from happening. Using the resources freely available on the Shattered Lives website such as the Slips and Trips eLearning Package (or STEP for short) is a great introduction to slips and trips, how they are caused, why preventing them is important and how to tackle them, this, along with the WAIT toolkit* which is a simple, user friendly toolkit for people who occasionally work at height is a great way to start.

For further information on the STEP package or WAIT toolkit, got to:

www.hse.gov.uk/shatteredlives



Don't let a fall
shatter your life

*WAIT does not give advice or guidance on specialised and more complex work at height, for example, working on fragile roofs and rope access techniques. These are complex areas of work where formal training and expert help and advice is required.



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BOHS, the **British Occupational Hygiene Society** and **UKATA** have now recognised each other, it seemed strange that two organisations devoted to more or less the same goal didn't acknowledge each other, but now we do, and as a sign of mutual respect and of recognition, we are each to place a reciprocal link on our respective websites. BOHS is both a learned society, publishing the world-renowned, scientific, peer-reviewed journal, Annals of Occupational Hygiene, and the only professional society representing qualified occupational hygienists in the UK. Probably better known by our members as the examining body for the proficiency modules for asbestos, namely: the P402 for Surveying, the P405 for Asbestos Management, and the analytical modules, P401, P403 and P404, and not forgetting the much prized, S301 and CCP, however BOHS are much more.

For further details and more information on BOHS, visit their website at: www.bohs.org

Low cost advertising

Advertise your company and services here!

This Newsletter has a distribution list covering over 20,000 readers, it is freely available on line and is of interest to your target market. To advertise in this Newsletter, please contact:

Paul Beaumont, Development and Marketing Director UKATA

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Please note, in the interest of fair trade, asbestos training providers are not permitted to advertise in the UKATA Newsletter



Home of electrical contracting excellence

NICEIC working with UKATA

Following lengthy discussions, an agreement has been reached with one of the biggest electrical regulatory bodies in the UK, the NICEIC (National Inspection Council for Electrical Installation Contracting)

The NICEIC have over 25,000 member companies who are involved in the electrical installation and testing industry.

The Working Partnership means that NICEIC members will be trained by UKATA members who have agreed to enter the partnership and who fulfil the minimum requirements requested by the NICEIC.

The talks came about following the NICEIC identifying a need to ensure quality and consistency in the training that their members were receiving following complaints of training being carried out in cramped, unsafe and uncomfortable venues, inadequate trainer knowledge of the subject, and poor presentations that often left the candidates more confused than aware.

Electricians are one of the main trades targeted by the HSE's Hidden Killer Campaign and as such UKATA were eager to step up to the mark and open a dialogue.

The Partnership is to start in August. Over a 3rd of the UKATA members are now in the partnership with Gill and Debbie in the office sorting through the remaining members applications.

It must be stated that the NICEIC are to be seen as a client, and as such they have requirements that must be met in order for our members to provide their services, full details are available on request.

For more information, or to be involved, contact the UKATA office: info@ukata.org.uk

or Paul Beaumont at: marketing@ukata.org.uk or via mobile: 07949498404

www.ukata.org.uk

www.niceic.com



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Membership List*

KEY - Category 1,2 &3 - Category 2&3 - Category 3 only

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ABP Associates Ltd
AC&T
ACAD
ACS Physical Risk Control Ltd
Airborne Environmental Consultants
Allied West Environmental Consultants Ltd
Asbestos Building Surveys Ltd
Asbestos Business Contractors Ltd
Asbestos Consultants to the Environment Ltd
Asbestos Removal Contractors Association (ARCA)
Asbestos Training Providers
ASM Compliance Ltd
Aspect Contracts Ltd
Award Health and Safety Ltd
Boss Training Ltd
Bradley Environmental
BTAL (UK) Ltd
C & C Training Ltd
C & D Industrial Services Ltd
Cape Industrial Services Ltd
CBES Ltd
Chorus Group Ltd
Circa Consultants
City Environmental Services (Wales) Ltd
Coal Consultants Ltd
Connaught Compliance Services Ltd
CWE Training Ltd
DMW Environmental Safety Ltd
DS Environmental Ltd
Ductclean (UK) Ltd
EBSG Ltd
Encompassed Ltd
Enquin Environmental Ltd
Environmental Essentials Ltd
Environtec Ltd
Ferncroft Environmental
Global Environmental Consultancy Ltd
HCS Safety
Hertel

Associate Members
The FMB (The Federation of Master Builders)
Brian Coates & Co. Ltd

IASS - Independent Asbestos Surveys and Services
Independent Environmental
Industrial Training Services Ltd
JB Monitor Ltd
KAD Environmental Consultancy Ltd
Life Environmental Services Ltd
Lincsafe (H & S) Ltd
M3 Associates
MacBrac Business Safety
Medway Safety Ltd
Middleton Group Services
MIS Environmental Ltd
Morris and Spottiswood Ltd
National Asbestos Training and Accreditation Scheme Ltd
NDTG
Nichol Associates Ltd
Noble Health & Safety Consultancy Ltd
Northern Safety Ltd
OHS Ltd
Oracle Solutions (UK) Ltd
Partners in Safety Ltd
Plansafe Solutions Ltd
Prime Safety (Europe) Ltd
PTS Ltd
R B Asbestos Consultants
R G Wilbrey Consultants Ltd
RPS Consultants Ltd
Safety and Access Ltd
Setter and Associates Ltd
Shield Environmental Services Ltd
Silverdell Academy for Excellence - SAFE
SMTS Ltd
South Wales Safety Consultancy Ltd
SSG Training & Consultancy
Tersus Consultancy Ltd
The Building Safety Group
The Health and Safety People Ltd
The Wrekin Housing Trust
Training and Safety Consultants Ltd (TASC)
UK Asbestos Specialists Ltd
Wayne Bagnall Ltd
Yani Montoya Consultants Ltd

Correct at time of going to print

*Full and current member listing available on the UKATA website

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