



## Briefing for the Asbestos Leadership Group (ALG)

### IOSH No Time to Lose campaign – Asbestos Phase

#### Update

##### No Time to Lose Asbestos launch

IOSH had a successful launch event, which was attended by 74 delegates. Guests provided positive feedback on the speaker presentations, the new asbestos resource pack, and the event branding.

IOSH staff spoke to delegates about a number of new opportunities to promote the asbestos phase, including case studies, dual branding resources, speaker bookings, webinars and other communications.

We had 295 supporters sign up to the #NTTLasbestos Thunderclap, which reached almost half a million people, and we achieved over 100 pieces of media coverage.

Since the launch of the new NTTL website on Thursday 29 March, ahead of Global Asbestos Awareness week to the launch of NTTL Asbestos on 09 April it has been visited 2,513 times. The new asbestos resources launched on 09 April were downloaded 1,243 times, and 170 orders of the hard copy asbestos resource pack were placed on the day.

##### IOSH Middle East Conference

Charles Faulkner, an asbestos management specialist based in the UAE, joined IOSH President Craig Foyle on stage at the IOSH Middle East Conference in Abu Dhabi to look at how organisations can ensure workers are not exposed to asbestos fibres, which can cause fatal cancer.

IOSH also exhibited the NTTL campaign and translated the NTTL asbestos flyer and poster into [Arabic](#).

##### ICOH 2018

Dr Bill Gunnyeon, IOSH Chair of Board of Trustees, presented the No Time to Lose campaign at the Global Policy Forum on 'Prevention of Occupational Cancer: Global Policies and Strategies' at ICOH 2018.

He also participated in a high-level debate with organisations such as the World Health Organization (WHO), International Labour Organization (ILO) and the European Agency for Safety and Health at Work (EU-OSHA).

IOSH's Shelley Frost, Prof John Cherrie from Heriot Watt University and Institute of Occupational Medicine, Prof John Gallagher from HSE, Cognate Health and UCC School of Public Health, and MTR Corporation Ltd's Vincent Ho presented 'The global drive to tackle occupational cancer' at the event.

The session showcased how No Time to Lose campaign is raising awareness of occupational cancer globally and helping businesses take action by providing free practical resources.

Occupational health professionals from around the world also took away the free No Time to Lose resource packs.

## What is next for NTTL Asbestos?

Key dates when we will be promoting the campaign:

- 18 May – IOSH Hong Kong Conference
- 19-21 June – Safety and Health Expo 2018
- July 18 – Mesothelioma Action Day
- 1 August 18 – World Lung Cancer Day
- September 18 – ADAO Mesothelioma Awareness Month
- 17-18 September 18 – IOSH 2018
- 26 September 18 – Mesothelioma Awareness Day
- 16-19 September 18 – Canadian Society of Safety Engineering Conference
- November 2018 – Lung Cancer Awareness Month
- 22 November 2018 – IOSH Rail Conference
- 3-6 December 18 – APOSHO
- 4 Feb 19 – World Cancer Day
- 1-7 April 19 – Global Asbestos Awareness Week
- 7 April 19 – World Health Day

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## How the ALG can get involved

ALG members can help us by actively contributing in the following ways:

- **get involved to help develop an asbestos presentation targeting SMEs which will be delivered at IOSH Branch events, and offer to deliver this presentation**
- **get involved in developing literature targeting young workers**
- provide contacts for good practice case studies on managing asbestos in large, small, and international businesses
- offer to be on the [NTTL occupational cancer expert panel](#) to provide advice to the general public on managing asbestos
- volunteer to be a spokesperson for media enquiries

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